



Diamond

\$250,000 Bonusable Annual Paid Volume
205+ Applications



Gold

150,000 Bonusable Annual Paid Volume
125+ Applications



Platinum

200,000 Bonusable Annual Paid Volume
165+ Applications



Silver

\$100,000 Bonusable Annual Paid Volume
85+ Applications

There are 4 levels in our Elite Producer Program: **Silver - Gold - Platinum - Diamond**. Each Elite level delivers an added level of service, exclusivity, and rewards. The qualification for each level is based on **Bonusable Annual Paid Volume (APV)** and is capped at \$5,000 per application. Annuities will be credited at 5% up to \$5,000 of the initial investment amount. ***Unreported business and Guaranteed Issued products do not count towards qualification.***

The qualification period to reach an Elite level is **January 1st through December 31st**. As soon as you qualify for an Elite level, you immediately receive recognition. The level you have qualified for by December 31st is **the level you will hold throughout the upcoming qualification period**. If at any point you achieve a higher level during this period, you will immediately receive the recognition associated with your new level. **If you do not qualify for any level during the qualification period, you will lose your Elite level the following year.**

When you achieve Elite Producer status, you'll receive a special gift at the end of the calendar year valued according to your production level, along with a badge of recognition prominently displayed on the Equis dashboard. This milestone celebrates your hard work and success, giving you the recognition you deserve within the Equis community.

Example

If you achieve Silver level by December 31, 2024, you will hold that level going into the year 2025. If at any point you qualify for Gold during the year 2025, you will immediately receive Gold level and hold that level throughout the 2026 qualification period. If you do not re-qualify for Gold status in the year 2026, you will lose that status for the year 2027.