



# IGNITE YOUR SUCCESS

## New Agent Incentive Program

*\*Qualification parameters follow the  
2025 Promotion and Bonus Guidelines.*



### HOW TO WIN:

Become an **Ignite Producer** by writing **3 paid applications** totaling at least **\$2,500 in paid premium\*** within **30 days** of your **“Good to Go”** date.

### WHAT YOU WIN:

Receive a **custom gift** made specifically for **Ignite Producers** & a **badge** on your Equis Dashboard.



### HOW TO WIN:

Become an **Ignite Builder** by receiving a **Sales Manager promotion** within **90 days** of signing your ICA.

### WHAT YOU WIN:

Receive a **custom gift** made specifically for **Ignite Builders**, a **badge** on your Equis Dashboard, and an **intimate in-person meeting** with the leaders of Equis.